

A woman with dark hair and pink-rimmed sunglasses stands on the left, holding a large green leafy branch. She wears a light blue short-sleeved top with a tropical print and a long skirt with a colorful landscape print. She holds a mesh bag filled with fruit. In the background, a large green plant sits next to a green paneled wall. A pink tufted sofa and a matching armchair are in the foreground, next to a round marble coffee table with books and a small plant. The floor has a geometric pattern.

RETRO TROPICAL

INFORMACION RETAIL



BLOOMINGDALES



NORDSTROM



MACY'S



ZARA



H&M



MASSIMO DUTTI



JOHANNI FERRARI

Mood

As an antidote to dopamine dressing, expect the mood to mellow for S/S 23, as consumers prioritise timeless looks for a forever wardrobe.

Why? As holidays and getaways resume but budgets remain tight, we'll see a demand for simple, thoughtful prints that can stand the test of time. Forget brash tropics and statement prints, as brands adopt a minimalist approach for high summer. Expect calming organic patterns and sustainable pieces to come to the fore to reflect consumers' new connection with nature.

How? As minimalism meets craft, choose uptrending #Watercolour techniques to soften everything from animal skins to florals. #NaturesTexture isn't just for autumn, but summer ranges, too. Opt for organic markings in #DustedPastels and apply to beach-to-bar looks; think adjustable dresses and pyjama-style matching sets that offer multiple uses.



WOOLRICH

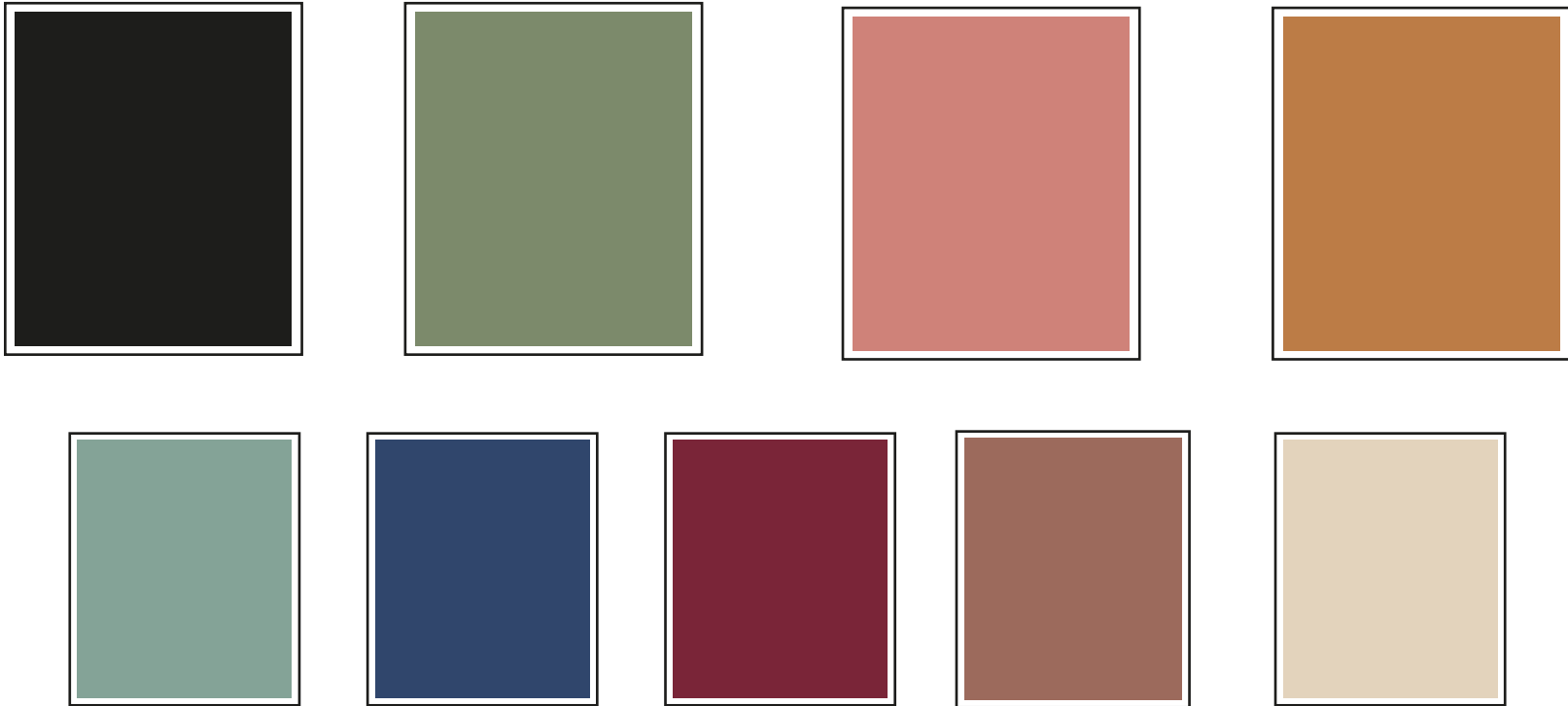


TOMBOLO COMPANY



MAISON KITSUNÉ

GAMA DE COLOR



BASES DE ESTAMPACION



CHALIS SUPREMO

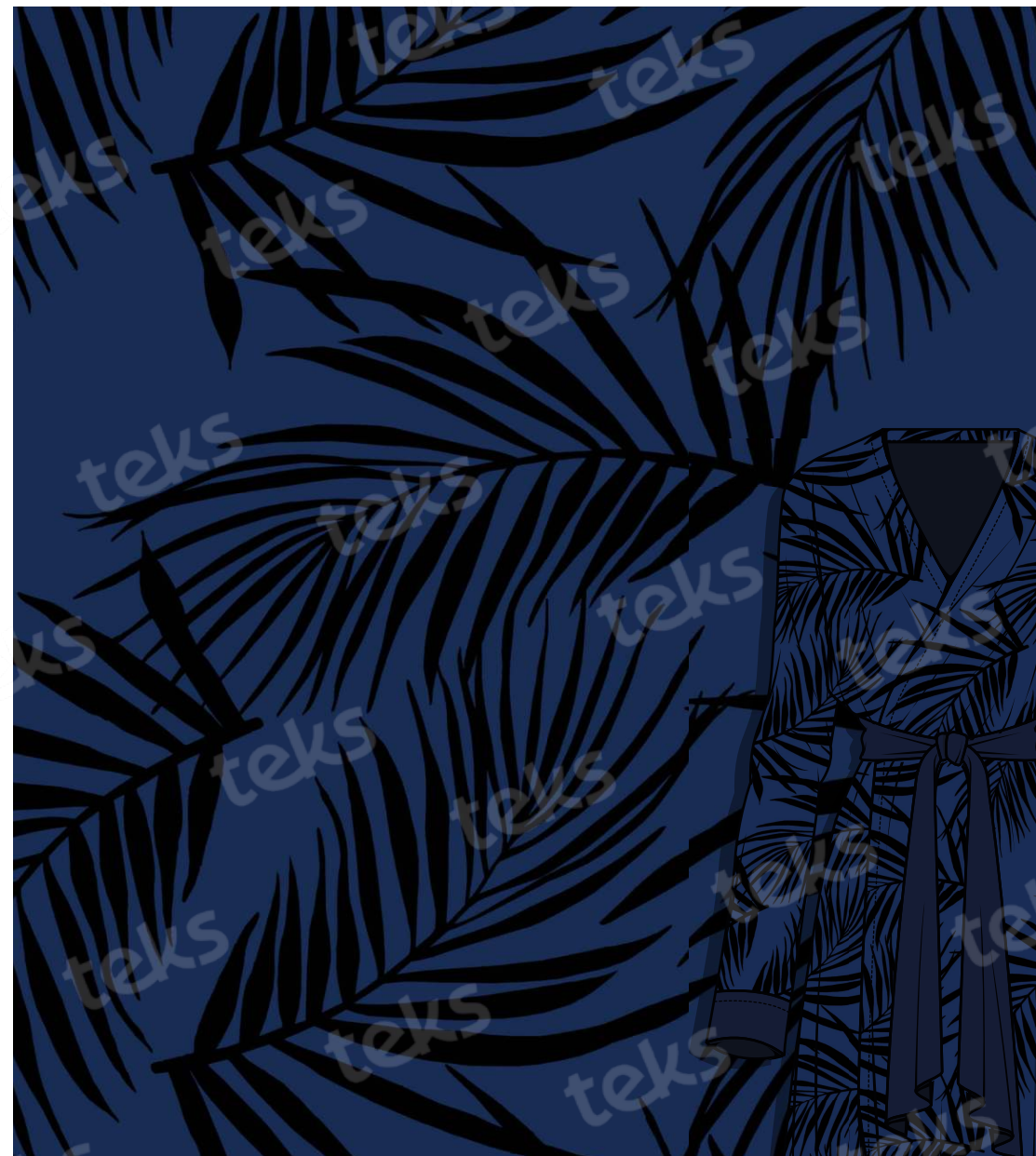


SEDUCTION



MILÁN

RETRO TROPICAL FOLLAJE



REFERENCIA: SEDU CHUBASCO

BASE: SEDUCTION

RETRO TROPICAL FOLLAJE



REFERENCIA: LINO MAYA
BASE: LINO MILAN



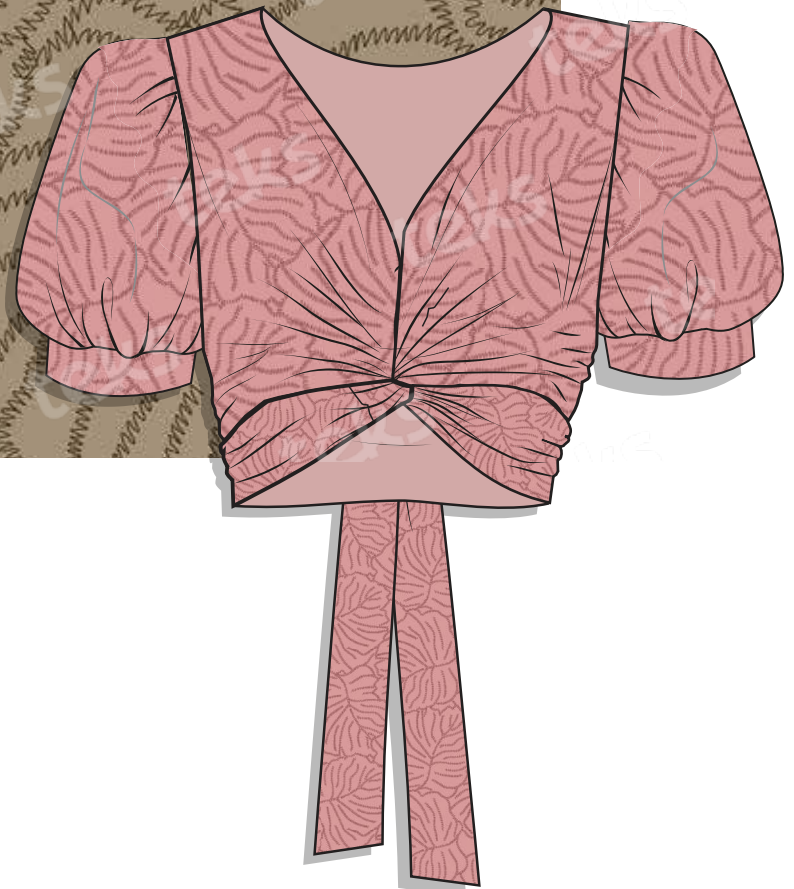
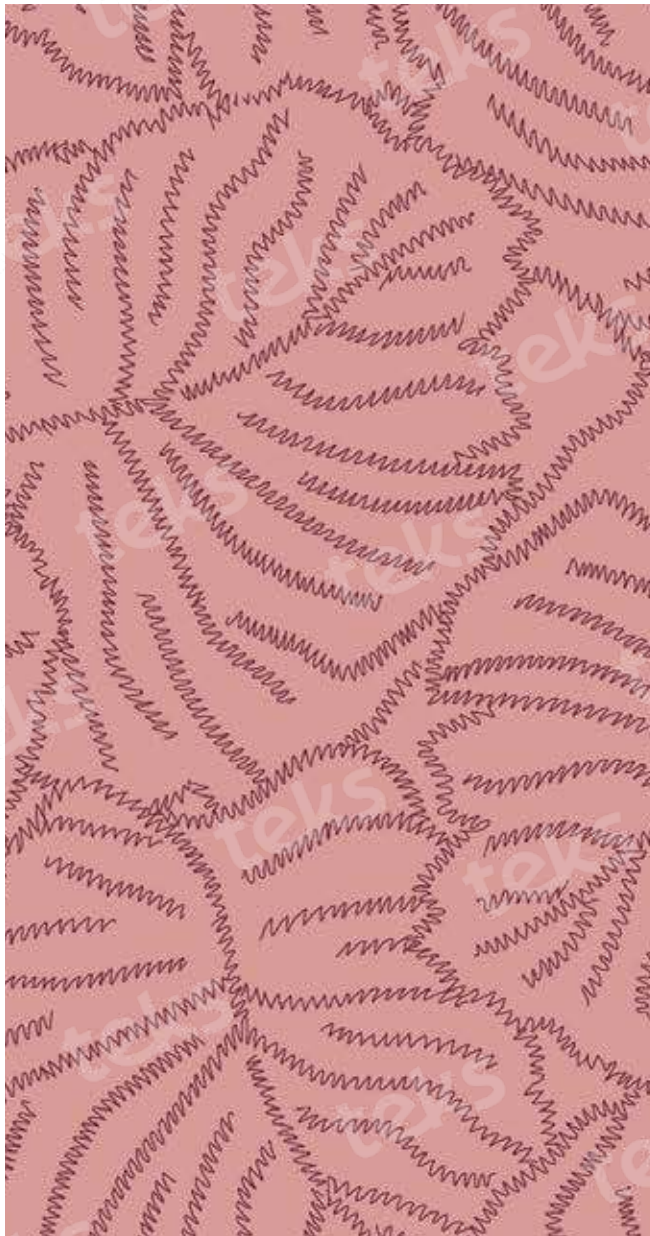
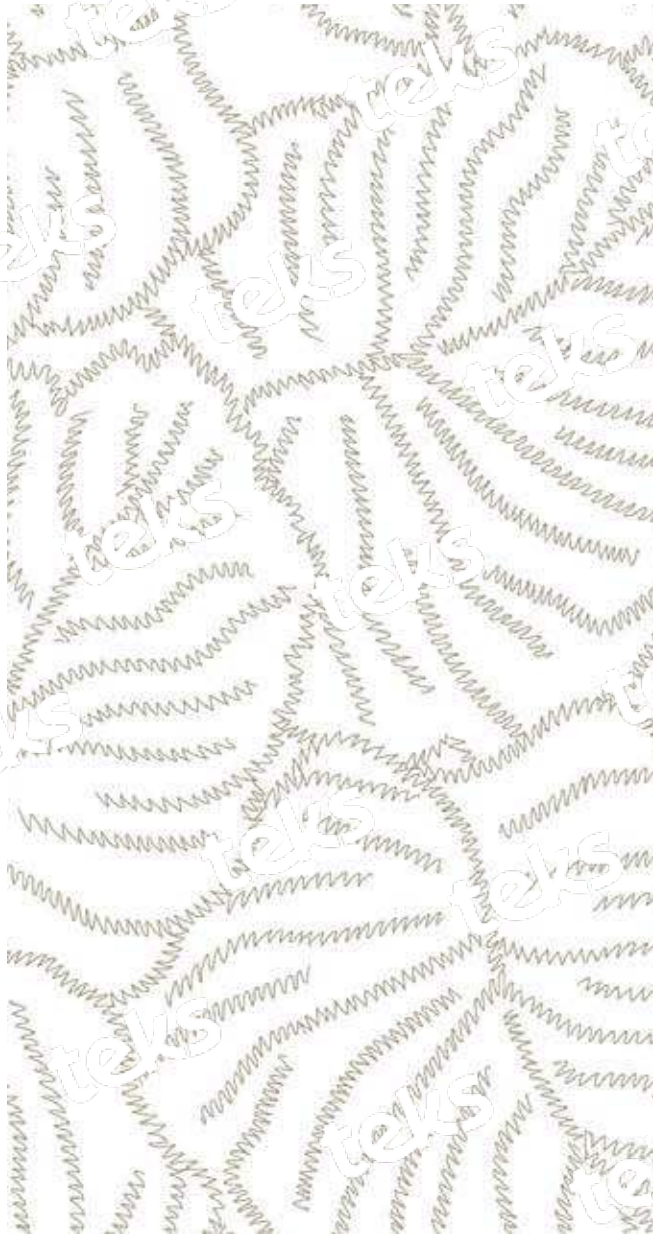
RETRO TROPICAL FOLLAJE



REFERENCIA: LINO COZUMEL
BASE: LINO MILAN



RETRO TROPICAL FOLLAJE



REFERENCIA: GERMI PARAISO
BASE: GERMANICA

RETRO TROPICAL JUNGLA



REFERENCIA: GENA CAMEROON
BASE: GENA ARMANI



RETRO TROPICAL JUNGLA



REFERENCIA: DIGI TUCANESK
BASE: DIGITAL CHALIS SUPREMO



RETRO TROPICAL JUNGLA



REFERENCIA: TRANS TANGER
BASE: KATNISS TRANSFER



RETRO TROPICAL FLORAL



REFERENCIA: CHAL MARUQUESA
BASE: CHALIS SUPREMO



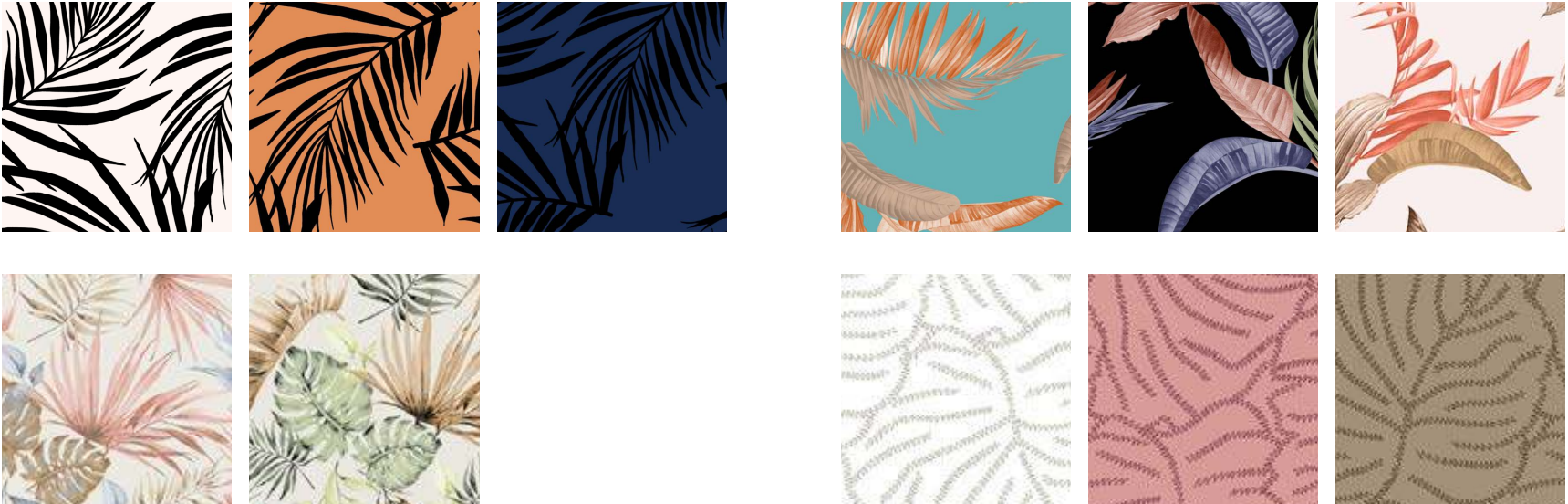
RETRO TROPICAL FLORAL



REFERENCIA: TRANS NAYARIT
BASE: KATNISS TRANSFER



RETRO TROPICAL FOLLAJE



RETRO TROPICAL JUNGLA



RETRO TROPICAL FLORAL

